

Proposal for National Seminar on the Occasion of World Tourism Day (27th September 2022)

Title of Seminar: **Re-thinking Tourism: Strategies for development of Domestic Tourism in Post-Covid Era**

Date : 27th Sept 2022 (Tuesday)

Venue : Arts Auditorium, Faculty of Arts, BHU

Introduction: Now Tourism and Hospitality industry is genuinely recognized as a core pillar of development and employment opportunities. Moreover, thanks to the unique breadth of the sector, touching on almost every part of our societies, it has the power to drive recovery and get the tourism community back on track. For people, it is a leading employer and provider of opportunities, most notably for women, youth and rural communities.

For our planet, the tourism sector helps safeguard habitat and species – witness how the sudden halt in tourist arrivals has led to an increase in habitat destruction and wildlife poaching in many parts of the world.

Tourism has also been leading by example in facing up its climate responsibilities. The innovation driving the sector forward can help us build a more sustainable future for all.

The seminar will also give an appropriate platform to showcase the talent, creativity and innovation of future tourism and hospitality professionals through various inter-college/ inter-university competitions:-

1. Tourism Quiz Contest
2. Craft it- Itinerary Designing competition
3. Life on earth- Poster Making Contest
4. Dekho Mera Desh/Pradesh- Traditional Modelling Competition
5. Skit Competition (responsible tourism/climate change/nature-based T. etc.)
6. Meri Kashi Mera pride - Photographic Essay Competition
7. Folk Lore- Folk Dance Competition

The purpose of such competitions is to encourage and promote the professional skills, team building, creativity and innovativeness in youth by providing them exposure to competition among their peers and inculcating within them the concept of creating, applying, and developing innovative thinking which will enrich and enhance their learning and knowledge.

Sub Theme: New Trends in Domestic Tourism, Less known local tourism destinations, Impact of Covid on Tourism industry, Industry-Academia gap in Tourism, Tourism in and around Varanasi, Environmental impact assessment of tourism projects etc.

Technical Sessions: Session 01
Session 02

Seminar Registration link
<https://forms.gle/GWq9cEDKGGnTDHyL8>



ORGANISING COMMITTEE

National Seminar on Re-thinking Tourism: Strategies for development of Domestic Tourism in Post-Covid Era

Chief Patron	Prof. Sudhir Kumar Jain, Vice Chancellor, BHU
Patron	Prof. V.K. Shukla (Rector BHU)
Co-Patron	Prof. Vijay Bahadur Singh (Dean,FOA)
Seminar Director	Prof. Omkar Nath Singh & Prof. Anil Kumar Dubey
Convener	Dr. Anil Kumar Singh
Organizing Secretary	Dr. Pravin Singh Rana

Organising Committee Members

Dr. Shyju PJ	Member
Dr. Ashok Kumar Singh	Member
Dr. R.S. Mishra	Member
Dr. Binayak Dubey	Member
Dr. Sachin Kr. Tiwari	Member
Dr. Gyanti Devi	Member
Dr. Siddharth Singh	Member
Mr. Prakhar Srivastava	Member
Mr. Anuj Kumar Singh	Member

REGISTRATION DETAILS & DEADLINE

Abstract & Registration deadline	18 September 2022
Full Paper/Presentation submission date	22 September 2022
Confirmation about acceptance	23 September 2022

REGISTRATION FEE

Faculty Members	Rs.500/-
Ph.D. Scholar	Rs. 400/-
Student	Rs.200/-

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SEMINAR CONTACT

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Dr. Gyanti Devi	7390893568
Anuj Kumar Singh	9415134674

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